

## Wake County PTA Executive Committee Meeting

June 11, 2003

Wake Ed Partnership Boardroom

President Liza Weidle called the meeting to order at 7:05pm. Members present were Virginia Parker, Melanie Fuller, Derrick Byrd, Lisa Brown, Nancy Caggia, Liza Weidle, Jill Touchberry and Bonnie Mayer. Tim Segars was also present for the entire meeting.

For the benefit of Mr. Segars, brief introductions by each individual were offered followed by a general conversation about public education opportunities for communication in Wake County for Mr. Segars's company.

As a quorum was not present, the Minutes for the April 22 were received but not approved.

Mrs. Weidle shared an inspiration from the "Impact of PTA 1919-1969".

Cindy Smith was not present but Mrs. Weidle stated that the Unit Officer Training is a success so far.

The Third Vice-President slot remains open.

Chris Smith, 2<sup>nd</sup> VP was not present but there was general discussion regarding the letter draft to be sent to Unit Presidents regarding the Council's dues notice. It was decided that further planning and discussion will solidify the best way to assimilate information to units. One suggestion was a "New Year Packet" with several notices and flyers of information.

Under Committee Updates, Tim Segars gave an update on the revised and greatly enhanced website. They are able to track the number of hits and where on the site individuals are looking. Last year there were 4 hits per day, on May 3 there were 43/day, there are now 1,300 hits per day! Segars Communications has added a search engine to our site. Project Graduation and the SexEducation Curriculum information were the major hits.

In general discussion about his company's communication services Mr. Segars was asked for a basic quote on creating our newsletter. He stated the cost would be \$400 per issue. Therefore, the Council will stay with the School System's Print Shop at \$100/issue for printing.

The Committee, then, after prompting from Mr. Segars, discussed the options regarding the "list serve" forum. There continue to be significant bounce backs of invalid email addresses. Two options were discussed A) leave as is or B)resubscribe to a new group to remove the bounce backs. General discussion

followed. It was clarified that Unit Presidents are added only by request (not automatically). Bonnie Mayer stated that Committee Chairs would benefit from the Forum dialogue, Mrs. Weidle stated that they can join easily.

**By a hand vote, the group decided to go with option B and resubscribe to a new forum group.** Segars Communication will handle this through their website maintenance for the Council.

Also under Committee Updates, the members present received a very well done presentation by the Project Graduation Committee (PG) members present ( Jayne Tipton, Doreen Burke and Debra Horton). The hand-out format of the Powerpoint presentation is attached for the record. The documentation of the process confirmed that the plan and process is very well documented and streamlined. The event this year had an attendance of 2,500 high school seniors. There was positive supportive discussion. Mr. Byrd asked what was the purpose of the Special Committee designated to review PG. Mrs. Weidle stated that the intent was to “review the event and determine the best organization to oversee the Committee and the event.” Mrs. Parker stated that she was one who initially at the May meeting thought more information was needed about the event and the Executive Committee has it now! Mrs. Horton stated that information and reports were shared with the previous President and apparently those reports were not shared with the Executive Committee. Mrs. Parker stated that given the breadth and depth of the event, training for PG Committee members to “step up” would be very helpful. There was general discussion regarding supplies Mrs. Weidle had brought out of the Council office from previous PG events. Some supplies will be kept and the board games will be donated.

Mr. Byrd stated that he thought the Executive Committee had two options. One, to keep the May 15 motion establishing the Special Committee intact. Or second, to rescind the May 15 vote. (This would have to come from someone who voted for the May 15 motion). Mrs. Parker stated that she would move to rescind if individual concerns were alleviated. **There was no motion.**

Mrs. Horton recommended that the Special Committee go ahead and meet and she would come and present the Powerpoint presentation. Mrs. Horton also stated that she had talked with Beth Slade personally and her concerns had been addressed. Mrs. Slade had, unfortunately, become the one person responsible for her high school’s involvement and became overwhelmed by the various tasks. It was suggested that Ann Rollins coordinate a meeting of the Special Committee and report back at the August 21 meeting.

Under Calendar Items, there was general discussion regarding the Executive Board Retreat’s purpose and how to plan for the engagement of volunteers and resources.

The Leadership Institute is a 4 week series being offered to School Board members and PTA Presidents. The Council has been asked to serve as a

“sponsor” by serving on the planning aspects of the series. One topic of discussion will be “parent values” and how to involve parents in their child’s education. Derrick Byrd stated that the Council already has a Parent Involvement Plan and questioned why the Council was included in this program as a sponsor. Virginia Parker stated that the curriculum for the program can not be changed. **There was general consensus to be a sponsor.**

The Unit Officer Training is a success so far. The planning for the Leadership Conference is upcoming.

In New Business, the following items were added to the calendar:

June 26, N&O Parent Input Session in Cary

June 18 N&O Parent Input Session at Leadmine Elementary

Derrick Byrd reported that due to budget cuts, Hopeline will no longer be funded as well as Teen Talk and Phone Friend.

Since there was no further business, the meeting adjourned at 9:15pm.

Respectfully Submitted,

Jill H. Touchberry  
Acting Recording Secretary